

THE ROLE OF BOATING AND THE MARINE INDUSTRY AS THE ECONOMY RECOVERS

The Southwest Florida and Tampa Bay Marine Industries Association represents boating interests from the Tampa Bay area south through Lee County. Our members, like most small businesses, are part of the lifeblood of our local economy and today most are struggling just to stay in business and keep employees on the payroll.

The marine industry in Florida falls largely into the category of small, locally owned businesses, yet boating is a major contributor to Florida's economy with an estimated annual statewide impact of \$23.3 billion dollars and more than 92,000 jobs. We are reaching out to you today to emphasize that small businesses, like those in the marine industry, must be considered and included in every decision made to restore our economy.


In fact, boating can play a positive role in the recovery. Boating, when practiced responsibly during this pandemic, as it has been in recent weeks, is an ideal activity. There is nothing to prevent residents from getting outdoors and enjoying Florida's greatest natural resource, our thousands of miles of coastal and inland shoreline. It is, by its very nature, the ultimate in social distancing as families stay at home, yet get away.

Until there is real confidence that the Covid19 threat has passed, most consumers are going to be very cautious about air travel, distance driving, cruise ships, and resort style vacations. Most will stay close to home. That is not good news for many segments of the hospitality industry but does mean that a majority of Florida's permanent and part-time residents will be looking for "staycation" alternatives. Significant leisure dollars traditionally spent elsewhere will stay in Florida and give industries like boating a pathway to recovery. Every boat you see on the water means much more than people having a good time. It means dollars being spent here at home to bolster local employment, as boats are maintained and serviced, food, supplies and fuel are purchased, and boats are sold to keep many Florida manufacturers in operation.

We care about our families. We care about our employees and their families. We want to continue to provide the jobs that are more critical today than ever before. We will continue to advocate for safe boating and spread the word that there is no substitute for following social distancing requirements.

All we ask is that we not be forgotten. We ask that boating not be lost in the shuffle of priorities. You need only look at the thousands of marketing photos of Florida that include our waters and people enjoying life on a boat to appreciate the role that boating has always played and will continue to play in the Florida lifestyle. Please consider the economic impact and jobs created by boating and the role we will play in making Florida's economy strong once again.

Public officials face greater challenges and responsibilities than anyone could imagined just a few short weeks ago. On behalf of our association and the member businesses listed below we thank you and stand with you. Please do not hesitate to call on us if we can be of any assistance.



Hans Wilson

President

Southwest Florida Marine Industries Association

Hans Wilson & Associates

ABELS MARINE Port Charlotte	BEAVERTAIL SKIFFS Bradenton	BONITA BOAT CENTER Bonita Springs	CAPTAIN SCHOOL Cape Coral
ACE BOAT LIFTS North Ft. Myers	BIGTOY STORAGE & SALES Venice	BROWARD CASTING FOUNDRY Fort Lauderdale	CAREFREE BOAT CLUB Cape Coral
ACRA ELECTRIC, INC. Cape Coral	BOAT AND MOTOR SUPERSTORES Palm Harbor	BURKARD YACHT SALES Naples	CATALINA YACHTS Largo
ACTION WELDING Cape Coral	BOAT HOUSE OF CAPE CORAL Cape Coral	BURNT STORE MARINA Punta Gorda	CATHY SINK - ALLSTATE AGENCY Ft. Myers
ADMIRAL/C&B PROPELLER Tampa	BOAT HOUSE OF NAPLES Naples	C & L INSURANCE Boca Raton	CENTRAL MARINE St. Petersburg
ANTONIETTI MARINE ENGLEWOOD Englewood	BOAT HOUSE OF PT CHARLOTTE Port Charlotte	CABBAGE KEY INN & RESTAURANT Cabbage Key	CHARLOTTE COUNTY SEAWALLS Port Charlotte
ANTONIETTI MARINE Hudson	BOAT PLACE Fort Myers	CALUSA CERTIFIED MARINE Cape Coral	CITY OF FT MYERS YACHT BASIN Fort Myers
AQUAFLEX DISTRIBUTOR St. Petersburg	BOATER'S LANDING Fort Myers	CANNONS MARINA, INC. Longboat Key	CITY OF ST. PETERSBURG MUNICIPAL MARINA St. Petersburg
BAY PINES MARINA Seminole	BOATER'S PARADISE Cape Coral	CAPE CORAL MARINE, LLC Cape Coral	COASTAL ANGLER MAGAZINE Fort Myers
BAYWATER BOAT CLUB Bonita Springs	BOB AND ANNIES BOATYARD St. James City	CAPE HAZE MARINA Englewood	COASTAL DECKS & DOCKS Cape Coral

COASTAL MARINE YACHT SERVICE CENTER St. Petersburg	FLORIDA MARINER North Port	INGMAN MARINE Port Charlotte	MOSS MARINA Ft. Myers Beach
COASTAL PROP TECHNOLOGY Cape Coral	FLORIDA MOTORSPORTS Naples	INGMAN MARINE SARASOTA Sarasota	MURRAY YACHT SALES, FL St. Petersburg
COASTLINE BOAT LIFT COVERS Fort Myers	FLORIDA'S PREMIER YACHT SERVICE Cape Coral	IRELAND YACHT SALES Sanibel	NAPLES BAY MARINA Naples
COMMAR SALES, LLC Gulfport	FORMULA BOATS SOUTH AT SUNTEX MARINA ST. PETE St. Petersburg	JOULE YACHT TRANSPORT INC. Clearwater	NAPLES BOAT MART Naples
CONTENDER BOATS New Smyrna Beach	FORMULA BOATS SOUTH Naples	LARGO INTERCOASTAL MARINE Largo	NAPLES MARINA SALES Naples
COTTON SEED CASUAL WEAR Seminole	FORT MYERS MARINE Ft. Myers	LATITUDE TOURNAMENT BOATS Ft. Myers	NAUTICAL MILE PUBLICATIONS
CRUISE COOL Naples	FORT MYERS TECHNICAL COLLEGE AN ABYC MARINE LEAGUE SCHOOL Fort Myers	LEGACY HARBOUR MARINA Fort Myers	NOR-TECH HI-PERFORMANCE BOATS North Ft. Myers
CUMMINS SALES & SERVICE Fort Myers	FOUR WINDS MARINA Bokeelia	LEGACY SPECIAL RISKS St. Petersburg	NORWOOD & SKIFF YACHT SALES, LLC Cape Coral
CWR WHOLESALE DIST. Tampa	FRESH DECKS INC. Ft. Myers	LEGACY UNDERWRITERS, INC. St. Petersburg	OFFSHORE PERFORMANCE SPECIALTIES Ft. Myers
DEKA BATTERIES Ft. Myers	FREEDOM BOAT CLUB Venice	LENDING ASSOCIATES St. Petersburg	OLD SALT FISHING FOUNDATION Madeira Beach
DEREMA GROUP Tampa	GALATI YACHT SALES Anna Maria	LONGBOAT KEY CLUB MOORINGS Longboat Key	ON THE DOCK YACHT SALES Ft. Myers
DESTINATION BOAT CLUBS Cape Coral	GALATI YACHT SALES NAPLES Naples	LOWE'S MARINE SALES Naples	PALM ISLE MARINE Punta Gorda
DIVERSIFIED YACHT SERVICES Fort Myers Beach	GASPARILLA MARINA Placida	MARINA JACK Sarasota	PANGA MARINE Sarasota
DOLPHIN BOAT LIFTS, INC. Fort Myers	GCG CONSTRUCTION, INC. Ft. Myers	MARINA MIKES Fort Myers	PASS-A-GRILLE-MARINA St. Pete Beach
DUNCAN SEAWALL, DOCK & BOAT LIFT Sarasota	GOLDEN BOAT LIFTS Fort Myers	MARINE INDUSTRIES ASSOCIATION OF FLORIDA Stuart	PEARL BRANDS Fort Myers
EAGLE VIEW BOATS Cape Coral	GOOD EVENT MANAGEMENT Lighthouse Point	MARINE TRADING POST Ft. Myers	PELICAN ISLE YACHT CLUB Naples
ECO MARINE SOLUTIONS Placida	GULF & BAY DOCK WRAPS Madeira Beach	MARINE TRADING POST North Fort Myers	PIER 41 MARINE Ft. Myers
EDGEWATER YACHT SALES Palmetto	GULF COAST MARINE CENTER Port Charlotte	MARINEMAX CAPE HAZE Placida	PIER ONE YACHT SALES AT AQUAMARINA PALM HARBOUR Placida
EDISON SAILING CENTER Ft. Myers	GULF COAST YACHT SERVICE Ft. Myers	MARINEMAX FT. MYERS Ft. Myers	PINK SHELL BEACH RESORT & MARINA Fort Myers Beach
EMBREE MARINE St. Petersburg	GULF ISLAND SAILS Punta Gorda	MARINEMAX ST. PETERSBURG St. Petersburg	POP YACHTS Sarasota
ENDEAVOUR CATAMARAN Clearwater	GULFSTREAM MARINE SERVICES Largo	MARKER 5 FINANCIAL SERVICES Ft Myers	PORT SANIBEL MARINA Ft. Myers
ERICKSON MARINE Sarasota	HANS WILSON & ASSOCIATES Fort Myers	MARYSVILLE MARINE DISTRIBUTORS Fort Myers	PRICED RIGHT KEELS & WHEELS Punta Gorda
ESTEROBAY MARINA Ft. Myers	HARBORAGE MARINA St. Petersburg	MASSEY YACHT SALES Palmetto	PROFESSIONAL SECURITY Fort Myers
EVEREST MARINA Cape Coral	HWH ELECTRONICS CORP. St. Pete Beach	MASTRY ENGINE CENTER St. Petersburg	PROFESSIONAL YACHT SALES INTERNATIONAL Madeira Beach
FELIX MARINE Ft Myers	IMM QUALITY BOAT LIFTS Ft. Myers	MAXIMO MARINA St. Petersburg	PUNTA GORDA BOATERS ALLIANCE Punta Gorda
FILLINGHAM YACHT SALES St. Petersburg	INGMAN MARINE Port Charlotte	MCGRIFF INSURANCE SERVICES Fort Myers	QUALITY ALUMINUM BOAT LIFTS/MACDUFF MARINE Ft. Myers
FISH TALE BOATS OF FT. MYERS Fort Myers	INGMAN MARINE BOKEELIA Bokeelia	MIA OF COLLIER COUNTY MILEY'S DIESEL SERVICE, INC. Ft. Myers	QUALITY BOATS Clearwater
FISH TALE MARINA Fort Myers Beach	INGMAN MARINE PLACIDA Placida	MOLLY'S MARINE SERVICE Naples	QUALITY BOATS Englewood
FISHERMEN'S VILLAGE Punta Gorda		MONROE CANAL MARINA Saint James City	QUALITY BOATS Sarasota
FISHING RIGHTS ALLIANCE St. Petersburg		MONROY ELECTRIC Naples	
FIX MARINE SUPPLY Cape Coral			
FLITZ INTERNATIONAL Waterford			

RENEGADE POWER BOATS, INC. Hialeah	Naples	SUN SPORTS CYCLE AND WATERCRAFT Fort Myers	TRAPPER CUSTOM MARINE Naples
RESULTS TV MEDIA SWF	Fort Myers	SUNTEX MARINA	TROPIC TRAILER Fort Myers
RIVER FOREST YACHTING CENTER LaBelle	SIMPLY MARINAS MARINA SALES BROKER Coral Gables	St. Petersburg	TROPICAL MARINE CONSTRUCTION OF SWFL Cape Coral
RIVER FOREST YACHTING CENTER Stuart	SNEAD ISLAND BOAT WORKS Palmetto	SWEETWATER LANDING MARINA Ft. Myers	URBAN REALTY SOLUTIONS Tampa
ROCKET INTERNATIONAL BOAT TRAILERS Fort Myers	SNOOK BIGHT MARINA Ft. Myers Beach	SWEETWATER LIFESTYLES Bonita Springs	USA FUEL SERVICE, LLC Punta Gorda
ROSS YACHT SALES, LLC Dunedin	SOUTHEASTERN MARINE POWER St. Petersburg	SWFL INSURANCE AGENCY FORT MYERS Ft. Myers	VIAGE GROUP SARASOTA Sarasota
SAFE HARBOR MARINA AT CAPE HARBOUR MARINA Cape Coral	SOUTHWEST FLORIDA MARINE TECHNOLOGIES, LLC Cape Coral	SYNERGY BOAT LIFTS Ft. Myers	WALKER'S MARINA Marco Island
SAILOR'S WHARF, INC. St. Petersburg	SOUTHWEST FLORIDA YACHT CLUB Fort Myers	SYS YACHT SALES Sarasota	WALLACE WELCH & WILLINGHAM MARINE INSURANCE St. Petersburg
SALT CREEK MARINA St. Petersburg	SOUTHWEST FLORIDA YACHTS, INC. Cape Coral	TAMPA BAY YACHT MANAGEMENT St. Petersburg	WATER LIFE / CHARLOTTE HARBOR REEF ASSOC. Port Charlotte
SALTY SAM'S MARINA Fort Myers Beach	SPLENDOR BOATS Silver Lake	TDI MARINE Lehigh Acres	WATERWAY BOATLIFT COVERS Punta Gorda
SAN CARLOS MARINE Fort Myers	SPORTBOATS MARINE Fort Myers Beach	TEES BY BO Miami	WEST COAST INLAND NAVIGATION DISTRICT Venice
SANIBEL SEA SCHOOL Sanibel	ST. PETERSBURG YACHT CLUB St. Petersburg	THOMAS & COMPANY Fort Myers	WEST MARINE PRO Seminole
SARA BAY MARINA- SARASOTA Sarasota	STEELE DEVELOPMENT GROUP, INC. Cape Coral	TIDE RUNNER BOATS Acton	YACHT REGISTRY DUNEDIN Dunedin
SCOTTIES CANVAS AND MARINE North Fort Myers	STEMIC MARINE CONSTRUCTION Ft. Myers	TIMMINS CONSULTING, LLC TOM GEORGE YACHT GROUP Dunedin	YACHT REGISTRY NAPLES Naples
SEA SCHOOL St. Petersburg	STOKES MARINE, INC. Fort Myers	TOW BOAT US CHARLOTTE HARBOR Bokeelia	YACHTSALESINTERNATIONAL Cape Coral
SEA TECH MARINE ELECTRONICS Naples	STUMP PASS MARINA Englewood	TOWBOAT US CAPE CORAL Cape Coral	YORK ROAD MARINE St. James City
SEA TOW FORT MYERS Cape Coral		TRAPPER CUSTOM MARINE Marco Island	
SEMINOLE PETROLEUM			